

# THE ALMA RECORD.

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ALMA, MICHIGAN THURSDAY AFTERNOON, JANUARY 13, 1916.

WHOLE NUMBER 1922

## BIG EXPENSE IN LOCAL FACTORY

Mr. Allen of Local Plant of Michigan Sugar Co. Gives Information

## CUTS 70,000 TONS OF BEETS

Taxes, Labor and Freight Amount to Enormous Sum at Alma Plant

To the average person who has never had any experience in the manufacture of sugar the following figures may seem somewhat absurd, never the less they are true according to the books of the Michigan Sugar Company's local plant.

Sugar manufacturing is a little more than cutting beets and putting them through a process until the finished product is obtained. Many expenses are encountered along the line of manufacture.

Beginning with the field operations, first comes the cost of cultivating the beets next the cost of labor gathering the crop. Large amounts of money are invested in improved machinery, which is subject to depreciation, it also calls for skilled mechanics to operate these machines and takes numerous accessories such as oil, waste, cup grease and many other small but expensive items necessary to the up keep of machinery.

But the operations do not stop when the manufacturing process is completed. Michigan sugar is shipped to all parts of the country. Shipment calls for bags, barrels, barrel linings, etc.

Not only does direct manufacture incur expense. It takes tons of coal to fire the boilers, buildings to house the machinery and workmen, insurance, clerical labor, chemicals used in the process of manufacture, store room space and all has to be kept in repair.

Then our great railroad system gets a finger in the pie, and charges for carrying the product to various points. In fact last year the local plant paid out for freight \$68,911.57 since January 1, 1915.

The tax collector calls around once a year also, last time his visit cost the local sugar factory \$13,600.50.

Mr. Allen of the local plant of the Michigan Sugar Company gives out the following list of larger expenses incurred by the recent campaign:

Labor since January 1, 1915, \$101,000.00; coal, 14,875 tons; lime rock, 4,779 tons; coke, 498 tons; barrels, 24,573; bags, 54,986; bale covers, 32,229; 25 pound cotton sacks, 508,033; wire bags, 74,682; staves, 50,000; hoops, 106,202; wood shooks, 54,000; sets of headings, 53,146; barrel linings, 27,000; machine oil, 1,400 gallons; cottonseed oil, 697 gallons; cup grease, 1,057 pounds; sulphur, 34,378 pounds; Muriatic acid, 7,177 pounds.

## TREASURER MAKES REPORT.

City Treasurer Charles Murphy turned in his first report on tax collections to the county last Monday night. Of the \$78,641.34 to be collected, \$72,106.53 has already been paid up. This report is considerable better than that of previous years. Mr. Murphy will continue to take collections till March 1st.

## TO CALIFORNIA.

Mr. and Mrs. G. H. Bantel, Mr. and Mrs. John D. Sullivan and Mr. and Mrs. C. Duncan of Carson City made up a party who left Wednesday morning for a three month trip to California. Their first stop will be in Chicago and they expect to leave their train each night. A very pleasant trip is anticipated.

## CHANGES POSITION.

Mrs. Edna Kelly who has been in charge of the Ready to Wear Department of D. W. Robinson's for some time has resigned her position and will take a week's rest visiting Miss Ruth at Ypsilanti. She will return and take charge of the Ready to Wear Department of Mrs. Gaffney's Style Shop. Mrs. Kelly is very popular with the trade and by her close attention to business has made herself very efficient, not only as a saleswoman but as a buyer and alterer. Mrs. Kelly's many friends wish her success. Mrs. Gaffney is certainly to be congratulated on obtaining Mrs. Kelly to take charge of her already well established business.

## NEW POSTMASTER.

The announcement has been made of the appointment of C. M. Brown as postmaster at Ithaca. There were several aspirants in the race among who were W. D. Tucker and Frank Convis. The appointment was no surprise to the majority of Ithaca people as Mr. Brown is the present chairman of the Democrat County Committee and has practically put the O. K. on all democratic patronage for some time. Mr. Brown is an excellent business man and gentleman and will make Ithaca a good first class postmaster. The present postmaster J. N. McCall has held it for 13 years and has given excellent satisfaction.

## OLD RESIDENT DIES.

Alonzo Hood an old, and respected resident of Alma passed away Tuesday a. m.

Mr. Hood was born in Clarendon, N. Y., Jan. 1, 1829. Moved when a boy to Hartland, Ohio, here he married Leonora J. Holiday, Dec. 22, 1860. They moved to Alma in the early seventies and lived for years on what is known as Robin Hood farm southwest of Alma. Mrs. Hood passed away nine years ago. Three children were born to them only one living the younger, Miss Louise, who survives him. Mr. Hood was always interested in public affairs and active in politics being a staunch republican, having voted for Lincoln he held several minor public offices. He was a member of the school board when the Union school building was built. He was a member of the Baptist church and a devoted Christian man, a man of gentle and cheerful disposition appreciating the attention of his many friends. Funeral services were held this afternoon from the residence on Downey street, conducted by Rev. J. W. Priest his pastor. Interment in Riverside cemetery.

## LOCAL ARCHITECT REGISTERED.

Providing a bond issue carries at Fremont, Mich., the local architect E. M. Wood will get the contract to furnish the plans for a new \$50,000 school building. Sketches have already been started to submit for approval to the board.

Mr. Wood has recently received his registration number from S. Eugene Osgood, secretary and treasurer of the Michigan State Board for the Registration of Architects permitting him to use the seal.

The Michigan laws now demand that all architects must be registered and are not permitted to use the imprint seal unless authorized by the board, and are not allowed to practice without the use of the seal.

## DAVID H. UDELL

## PASSES AWAY

Has Been Invalid For Nearly Thirty Years—Dies at Home in Alma

David H. Udell, son of Mr. and Mrs. Matthew Udell passed away at the home of his parents on Woodworth avenue last Wednesday.

The deceased was 39 years of age and had been an invalid for nearly thirty years, falling when a boy of thirteen at school and has never been able to walk since. All the family were at his bedside at the time of his death. A brother, Mr. Orlando Udell of Minneapolis, Minn., who has not been home for several years arrived early Wednesday evening, a sister, Mrs. Robinson of Lansing came Monday and another sister, Mrs. Cliff of Toronto, Canada arrived Tuesday evening. Three brothers, Albert, Arthur and Nathan live near Alma. The father and mother both are living.

The family were living near Toronto, Canada, at the time of David Udell's birth and when the boy was four years old they moved to a farm near Alma, where they resided eleven years, then moving to the city of Alma where they have lived since.

Death was caused by the decedent's weak condition and an attack of the grip. The funeral services were held at the home on Saturday. Rev. Brownlow of the Methodist Episcopal church conducted the services and Mr. Moore sang. The remains were laid to rest in the Riverside cemetery.

The brother of Minnesota will return home next week. Mrs. Robinson of Lansing returned to that city Tuesday and Mrs. Cliff of Toronto will probably remain with the parents till spring.

## SCHOOL CENSUS.

The eighth grade civic class of the Alma high school, under the supervision of Miss Dunlap took a census of the city of Alma last Saturday and found 4,128 people in the city. Miss Dunlap thinks this fairly correct as the class was well organized, doing their work by streets and blocks.

## A REST ROOM.

Some months ago the ladies of the Civic League agitated the question of a Public Rest Room, a place which people from the country might use if desired when in town. Equipped with toilet, easy chairs, tables, etc., making it a place suitable for ladies to rest and if desired eat their lunch. Such a place is much needed in Alma and should be taken up and something along these lines accomplished. Our sister city of St. Louis beat us to it, they established one some weeks ago and we are informed it is very generally used by farmers and very much appreciated.

If a lady comes to Alma and if compelled to stay three or four hours, where is she to stop, especially if she has children with her? Who will help The Record start this move?

## CARD OF THANKS.

We wish to thank the friends and neighbors for their kind words of sympathy and assistance in many ways during the death of our beloved son and brother. And for the beautiful flowers and singers who sang. Christ Eichelberger and family.

## LITTLE BABE BURNED TO DEATH

Fire in Incubator House of Swift & Co. at Alma Friday

## ESTIMATED LOSS OF \$5,000

Three Year Old Son of Keeper Left Playing Alone Upstairs is Burned Alive

A fire Friday afternoon at the incubator house of the Swift & Co.'s plant here resulted in the burning to death of the three year old son of Mr. and Mrs. Joseph Oskowski who are in charge of the duck farm. The family were living on the second floor. The origin of the fire is still unknown. William Hayward an employee of the Swift Company entered the burning building through a window and rescued the child but it was so badly burned that death resulted a few minutes later.

All the family household furnishings were lost and considerable damage done to the roof of the building. The duck hatchery is one of the largest in the United States, and repairs will be started at once so there will be no interruption in the hatching.

It is feared that \$5,000 worth of duck eggs in the building have been chilled and the settings will be lost entirely.

The building is located about thirty feet away from the main plant building and the fire was not noticed till it had gained sufficient headway so as to make the rescue of the child alive impossible. The mother who was near at the time the burned remains were taken from the building received such a shock that her condition for some time was considered serious.

## MASONIC LODGE GIVES DANCING PARTY

The Masons and wives and friends had a very enjoyable dancing party at the Masonic Home on Monday evening. A large number of couples were present and all report an excellent time. This is the second dance of a series of six. Music was furnished by Metropolitan Orchestra of Alma given under the direction of Prof. Blinstrom furnished the music. The Masons are unanimous in the verdict that it was the best music that they have had the pleasure of dancing by. The next dance is scheduled for the last part of February.

## PYTHIANS IN NEW CLUB ROOMS.

On Tuesday evening the new club rooms of the local lodge Knights of Pythias was formally opened to the members. A smoker and general social time was the attraction of the evening and every one present reported a most enjoyable time. The club room is located at the rear of the second floor of the Vermorel block. A new billiard and pool table has been installed, card tables and everything has an inviting appearance, and no doubt it will be a popular resort for members of the lodge.

## "ACRES OF DIAMONDS" NEXT TUESDAY EVENING

Dr. Russell H. Conwell Will Deliver Next Lyceum Course Number.

Perhaps the most eagerly awaited number on the exceptionally popular Lyceum Course is the lecture by Dr. Russell H. Conwell, the acknowledged Nestor of the American platform, which will be heard next Tuesday evening in Wright Opera House.

Possessed of a winning personality and remarkable will power, Dr. Conwell has done some great pieces of work in the course of a long life of activity and has come to be recognized throughout the land as a powerful force for righteousness in the turmoil of the times. Recent articles in two prominent magazines and a biography just from the press set forth in detail the versatility of Dr. Conwell and bear full witness to the great usefulness of this work. As a speaker, he has learned and practices the art of being simple without being commonplace. In his great lecture "Acres of Diamonds," he fascinates and at the same time inspires by his telling presentation of the values hidden in the every day experiences of our lives.

The economic influence alone of this famous lecture, exerted during the past half-century, is almost beyond estimate. The great sums which Dr. Conwell has received from it have been devoted to the education of young men and still the good goes on from year to year on account of the marvellous physical and mental "staying power" of the lecturer.

Everyone should seize the present opportunity to hear Dr. Conwell. Single admission 50 cents. Reserved seats at Brunner's Drug store without extra cost.

## GET ACQUAINTED.

On next Monday evening, January 17, the board of trustees of Alma college will be in Alma to have dinner with those citizens of Alma who are interested in the development of the college. The invitation is general to the men of the community to be present at the dinner, and a large attendance is desired. The small fee of twenty-five cents per place will be charged, the college planning to share the expenses of the dinner with those present. It is impossible at this time to announce a program, but it is certain that Dr. James M. Barkley, president of the board of trustees of Alma college, and President H. M. Crooks will speak. It is anticipated that the men of the community will have an opportunity to hear Alma's new president discuss something of the plans of the board of trustees for the institution. Other speakers from the city and the board of trustees will probably be heard.

## WHO WILL START IT IN ALMA.

It has become the custom of quite a number of the clubs, lodges and societies in many places to include in their list of officers a press reporter, whose business it is to apprise the newspapers of events within their organization which are of sufficient importance for publication. The plan is a good one and is heartily endorsed by The Record. It assists in getting the news and precludes the possibility of the events being overlooked simply because there is nobody who makes it his business to inform the newspaper which often happens when one person is not appointed for the purpose. Every lodge and organization should have a person named to keep The Record in touch within its circle. We are always glad to publish such articles and at this time of the year we hope all will make it a point to take hold of this suggestion.

## IMPROVING WRIGHT HOUSE PLUMBING SYSTEM

Work is progressing rapidly on the installing of a new water system in the Wright House. The north wing is now complete with hot and cold water in every room and the remainder of the building will be completed in about a month. The plumbing and heating firm of Walther & Woodland are doing the work.

## LOCAL ORATORICAL CONTEST FOR MEN

Alma College Will Hold Annual Oratorical Contest Tomorrow Night in College Chapel.

On next Friday night January 14, at 7:30 o'clock will be held the annual oratorical contest for the men of Alma College. This contest will take place in the Alma College chapel, and will determine who will represent the college in the State Oratorical Contest to be held at Hillsdale on March 3.

Ten men have written orations for this contest and all students and faculty members as well as many town people ought to come out to hear these men who have been so loyal to their college. And indeed this is real loyalty, for without hope of receiving college credit for their labors these men have labored incessantly in the writing and delivery of their speeches. These orations have been written since the beginning of the present college year and with the purpose of encouraging practical public speaking at Alma College. These men have taken the offer of Rev. W. H. Mason seriously, who has for the past several years offered in vain a valuable gold medal to the winner of such a contest, providing that there be six contestants.

For several years not enough men have taken part in the contest so that the winner might secure the medal; but this year seems to be the exception. May the audience also be exceptionally large showing that there is an increasing interest in all Alma activities. Some of the speakers will no doubt be eminent lecturers and statesmen of the future, and you will be proud to have heard their maiden speeches. You will also hear several excellent musical selections which have been provided for the occasion.

The speakers and the subjects of their orations are as follows: Our Nation's Creed—Morton G. Ault.

A Young Man's Problem—Ray E. Cheney.

A Plea for a Conservative Press—Homer M. Dunham.

Our Estimates of Life—Lester C. Doerr.

America's Greatest Curse—Merrill J. Hyde.

The Golden Rule in Business—Robert E. McAllister.

The Cry of the Spanish-American—Eluid Sanchez.

Militarism—Verne Levi Van Duzen.

The College Man's Mission—Melvin Vender.

The Future of the American Negro—Stanley A. Warner.

Prof. Hedges.

## ALMA COLLEGE DEFEATS ADRIAN

Maroon and Cream Captures First Intercollegiate Tilt of Season

## WINS BY SCORE OF 31 TO 16

Local Boys Badly Crippled by La Grippe—Richards Scores Eight Points.

In a hard fought battle at the high school gymnasium last Friday night the Alma college basketball team defeated the Adrian college team by a score of 31 to 16. This was the first Michigan intercollegiate game scheduled for 1916.

The Adrian team no doubt were confident of a victory. They carried an all star veteran basketball team, which had gone through one year's campaign and a number of them having played under the Adrian colors for two years. The teamwork at various stages of the game was perfect. Hart playing right forward and Teachout center were their best men.

The local team were badly crippled by the grip. Nearly every man was more or less affected by this popular winter disease. The general opinion of the local students and fans was that the Maroon and Cream did not stand a show of defeating the Adrian team. However the Alma fighting spirit came to the rescue and made up for lack of team work and physical defectiveness due to sickness. The Alma team work was very much inferior to that of the opposing team, the local boys having had scarcely any practice this season, and were practically all new players. They recently returned from a trip to various points in the state and were defeated four times out of six, which helped dampen their spirits and cause a general fear of what Adrian would do to them.

But the night of the game they rallied around the colors and surprised Adrian, themselves and everybody else. Coach Bleamaster used seven men but he got the game. Spinney and Malcolm Smith playing forward did excellent work. Spinney was disappointed several times during the first half to see the ball roll around the basket rim and drop off, but he came back with three baskets from the field in the second half. Smith copped two baskets during the first half but fell down the last period.

Richards playing right guard proved to be the star basket shooter, landing one basket in the first half and three the last half. His playing helped the score along eight points. Foote playing left guard, secured one basket and played an excellent game. Eddie Johnson on center also played a good game.

Following is the lineup: Alma Adrian Spinney.....R. F..... Hart Malcolm.....L. F..... Strateman M. Smith.....L. F..... Dawson Johnston.....C..... Teachout Richards.....R. G..... Richardson Foote, Hyde, French.....L. G.....Hood

Field baskets: Richards 4, Spinney 3, Smith 2, Foote 1, Hart 2, Teachout 2, Hood, Dawson. Fouls: Smith 11 out of 17, Hart 4 out of 9. Personal fouls called on Foote, Richards, Richardson, Hart. Score first half: Alma 14, Adrian 8.

Timer and scorer: Dunham. Referee—Neivitt, Mr. Pleasant.

## AT THE ALLEY.

Two very interesting games were played at the Alley the first of the week. The F. and A. M. and the K. of C. on Tuesday night and two teams from the Republic Motor Truck on Wednesday night. The results are as follows:

F. and A. M.				
	1st	2nd	3rd	Tot.
H. Rogers	160	144	134	438
W. Griffin	147	156	134	437
J. Chick	133	169	134	436
J. Blakley	143	128	167	438
E. Sieg	228	156	133	517
Totals	811	753	702	2266

K. of C.				
	1st	2nd	3rd	Tot.
James Barry	126	136	125	387
Tom. Bates	165	154	149	468
Jerome Barry	143	121	211	475
C. H. Goggins	130	150	193	473
Fr. Mulvaney	158	144	211	513
Totals	722	705	890	2317

Painters				
	1st	2nd	3rd	Tot.
E. Gossett	133	133	132	398
T. Hutchins	101	133	150	384
F. Carlson	117	87	125	329
P. Hoyt	139	146	100	385
C. Plank	99	126	120	345
Totals	589	625	627	1841

Chass.				
	1st	2nd	3rd	Tot.
S. Manardi	157	171	147	475
T. Gossett	156	171	99	426
H. Benson	117	122	144	383
G. McErven	104	122	101	327
M. Atkinson	178	136	145	459
Totals	712	722	636	2070

## ALVERSON—MYRA.

On Tuesday, Jan. 4, 1916, at the beautiful new home of Mr. and Mrs. Joseph Myra of Newark township, in the presence of near relatives and close friends, occurred the wedding of their youngest daughter, Choral to Howard H. Alverson, son of Mr. and Mrs. E. J. Alverson of Ithaca.

The house was beautifully decorated with red bells, red hearts and cut flowers. At eleven o'clock a. m., Miss Bertha M. McLaren of Alma sang DeKoven's beautiful song, "O, Promise Me," after which to the strains of the "Bridal Chorus," from Lohengrin, played by Mrs. Frank Sals of Owosso, the bridal party took their places in the arch way between the living room and library under a canopy of white marriage bells, where the beautiful ring service was performed by the Rev. Roy Hershey of Ithaca.

The bride was lovely in her wedding gown of white satin with silver trimmings, and long tulle wedding veil, arranged in the fashion of a Spanish Comb. She carried a shower bouquet of white bride's roses and symposia. She was attended by her sister, Miss Mary Myra of Saginaw, as bride's maid, who was charming in a gown of yellow taffeta, carrying a large arm bouquet of pale pink carnations. The groom was attended by Mr. Harry Gray of Saginaw. Both were attired in the conventional black.

After congratulations were over, a four course wedding breakfast was served by Mrs. Ada Anderson, sister of the bride and Miss Varetta Feighner of Flint, niece of the bride. At the bride's table, arranged in the dining room, under a shower of white bells, were seated the bridal party, Mr. and Mrs. Myra, Mr. and Mrs. E. J. Alverson, and Mr. and Mrs. Hershey. The table decorations were red and white carnations, and the center piece consisted of a beautiful three-story wedding cake, surmounted by a tall white lily, a marriage bell and two clasped hands, the work of the bride's brother-in-law, Mr. Jack Miller of Pontiac.

The presents were many and beautiful, consisting of silver, cut glass, furniture, linens, china and currency. Mr. and Mrs. Alverson left on the afternoon Ann Arbor train via Cincinnati for Seymour, Indiana, where they will be at home to their friends after January 15, at 306 Indianapolis avenue.

## LOCAL BANKS HOLD ANNUAL MEETINGS

Both Banks Report Substantial Increase in Business Over that of Previous Years.

The annual meetings of the First State and the State Savings Banks were held last Tuesday, Jan. 11. The records show a decided increase in business over that of last year, and the most successful year in the history of the banks. The following officers and directors were elected: Alma State Savings Bank, directors, William A. Bahlke, Jotham Allen, Dr. E. A. Bagley, James E. Mitchell, Daniel L. Sharrar, George C. Parsons, H. C. Moore; officers: President, William A. Bahlke; vice president, Jotham Allen; cashier, H. C. Moore; assistant cashier, Karl R. Adams.

At the meeting of the First State Bank the old board of directors were all retained, namely, G. S. Ward, L. A. Sharp, Francis King, C. G. Rhodes, C. H. Washburn, C. O. Ward. They will elect officers later in the week.

The Alma Realty Company held their annual meeting in the directors room of the Alma State Savings Bank on Monday afternoon. The following board and officers were elected.

Directors: William A. Bahlke, Mary C. Bahlke, H. C. Moore, E. A. Bagley, J. E. Mitchell, D. L. Sharrar, G. C. Parsons. Officers: President, William A. Bahlke; vice president, J. E. Mitchell; secretary and treasurer, Karl R. Adams.

## NEW BUSINESS HOUSE.

The new meat market of J. A. Bartley on west Superior street is nearing completion. The fixtures are being installed and N. J. Fullerton who is in charge of the work stated that the building would probably be ready to be occupied by the latter part of the week.

The interior of the building when completed will be one of the finest markets of its kind in this section of the state. The fixtures are being furnished by the Walker-Bend Store Fixture Company of Penn Yan, New York.

## TAKES A WIFE.

H. J. Patterson of the firm of Look-Patterson Drug Co. left Monday morning for Lowell where he was united in marriage at noon Tuesday at the home of the bride to Miss Bertha Birgin of Lowell. Miss Birgin is a teacher in the public schools at that place. They will be at home at Alma after February 1st. The Record joins in best wishes to the happy couple.

## NOTICE.

We wish to announce that during our absence to California our contracting and conveyancing will be handled at the First State Bank and our rents and real estate will be attended to by Henry Sande at our office.

BANSIL & SULLIVAN.

## COLLEGE CHAPEL OPENING ADDRESS

President Crooks Gives Interesting Talk to Large Student Body

## SUBJECT IS WELL CHOSEN

"Development of Personality" is Topic of Well Delivered Address.

The first chapel service after vacation was held Tuesday morning at 8:45. President Crooks gave a very interesting and beneficial address on the subject "Development of Personality."

In the few minutes available, President Crooks clearly outlined what we are to understand by the word "personality." Further he explained the chief factors in the development and growth of personality. By means of numerous examples and an interwoven thread of humor he succeeded in closely holding the attention of his audience and in clearly conveying his conception of the subject.

He opened his address by picturing examples of men who have risen in the world, men who have succeeded and won some of earth's honors, not by any particular outstanding physical or mental trait but rather by a certain intangible and yet highly apparent quality which seemed to radiate from the inner life, thereby attracting the good in the world and dispelling the evil. This quality which at once is so intangible and powerful in lifting a man is what we call personality. From the examples of the lives of many men we were led to conclude that personality is after all the most potent force in success. We were led to believe that as Lyman Abbott says, "The greatest and most vital power in influencing life is personality. It is greater than law, instruction or example."

But if this be true what are we to understand constitutes that which we call personality and where and how may it be secured? In the first place is personality the direct product of the physical. In answering this question he pointed our attention to the men to whom the world has given great honors and who have made it a "little better or worse by their existence." We recall from our history that Alexander, Napoleon, Louis XIV, and Caesar were men of uniformly small stature. And further they were men who often were subject to sickness. We are told that Paul suffered during most of his life from a "thorn in the flesh," that Caesar and Napoleon were often hindered in their work by epilepsy. Down thru the ages the men who have accomplished most have been men who were nearly always of small stature and of only fair physique. Further we were led to consider physical attractiveness. Is this the requisite that we are searching for? Again come to our minds the images of people such as Cleopatra, Lincoln, Alexander, Stevens. Modern historians confirm the fact that Cleopatra's charm was not due to physical beauty. In the case of Lincoln and Stevens we may well say that their success was not due to their ugliness or lack of stature. Coming down to modern times we realize that the biggest, strongest, most virile personality of American life today, Theodore Roosevelt, would not adorn the fashion plates of men's furnishings. This man, politician, hunter, soldier, president, author and explorer is not attractive physically. Nor can we truthfully say that Woodrow Wilson is an example of masculine attractiveness. Again we are forced to the conclusion that physical attractiveness is not an essential of supreme personality.

Further he inquired whether health is that essential which we seek after. Undoubtedly health is much more of a requisite than either stature or attractiveness. But when we realize that Caesar, Alexander and Paul were epileptics that Mrs. Browning was unable to do physical work and that Stevenson was compelled to write in bed we conclude that health is not of prime importance in the growth of personality.

When we consider mental ability we are forced to admit that to a degree this power is essential. From the lives of "the departed great" we conclude that memory and alertness are especially important. After further analysis we decide that personality is the sum total of all man's qualities that indeed it is the "toot'en scramble" of man's abilities, especially spiritual.

If this be true can we improve our personality? Without question we can. In the realm of mentality we can improve. Although mentality is important (Continued on Page Four.)